

# 2018-2019 ANNUAL REPORT



*Volunteer CPDMH Foundation Board Directors and Staff*

## OUR HISTORY

Formed in 1994, the Carleton Place & District Memorial Hospital (CPDMH) Foundation was established to raise funds to strengthen the hospital's ability to provide the best healthcare possible to the residents of Carleton Place and surrounding communities.

The CPDMH Foundation is a registered charity, led by a strong, active and dedicated volunteer Board of Directors drawn from across the communities we serve.

*We are all community members and donors too!*

## OUR TEAM

Every day, our team of caring staff, volunteers and doctors at Carleton Place & District Memorial Hospital touch the lives of thousands of patients and their families with their compassion, skill and expertise.

Our hospital is a 22-bed acute care facility providing emergency care 24 hours a day, 7 days a week, as well as outpatient clinics, physiotherapy and diagnostic imaging services. Last year, 44,670 patients came through our door.

It is thanks to **GENEROUS DONORS** like you, who give back to the health of your community, that we are able to provide the best medical equipment and care to our families, neighbours and loved ones.

In the 2018-2019 fiscal year, support from our donors purchased \$424,009 in much-needed patient care equipment for our hospital. This coming year, another \$487,000 is required – *all for equipment which is not otherwise funded through the Ministry of Health and Long Term Care or other sources.* Every single item of patient care equipment at the hospital is vital to the care we provide and **we are so very grateful and appreciative of each and every donation made in support of your local community hospital!**

*All funds raised by the CPDMH Foundation stay in Carleton Place.*



## FUNDRAISING YEAR IN REVIEW

### SPECIAL EVENTS

- 12 Days of Christmas Raffle
- Ashton & Community Hang-Out/Take-Out
- *Bed Pan Classic Charity Golf Tournament*
- Bowes Brothers Christmas Concert
- Carleton Place Car Cruise Nights
- Car or Ca\$h for Health Care
  - Bean Chevrolet Buick GMC Corvette
- CDT Holdings Inc. – hospital TV monitors
- *Christmas in Carleton Place House Tour*
- Costco Membership Fundraiser
- Funding Innovation Art Easels
- Giving Tuesday
- Heritage Community Fitness Challenges
- Music for Miracles
- Senior of the Year Awards Gala and Silent Auction
- Tim Hortons Smile Cookie
- Waterside Euchre Night
- Other community events

### PROGRAMS

- Direct Mail
- Employee Volunteer Grants
  - RBC & Scotiabank
- Grateful Patient
- In Memoriam & In Honour
- Matching Gift —IDA
- Monthly Donor
- Planned Giving

We wish to acknowledge all of our donors, sponsors, volunteers, event participants and community partners for their generous and ongoing support of the Foundation and our hospital. We simply could not do the work we do without the generosity and support from each and every one of you. **THANK YOU!**



Donors help make the difference between good health care and the outstanding care offered at Carleton Place & District Memorial Hospital.

We are committed to financial accountability and transparency and work hard to make your donation dollars go further by continuously looking for new and innovative ways to fundraise and raise awareness of the hospital's needs.

We offer opportunities to support the purchase of safe, quality patient-care equipment, staff education, renovations and redevelopment to our hospital. We are accountable to our donors. We steward with respect, integrity and transparency.

## OUR MISSION

To enhance patient care at the hospital by encouraging philanthropic giving through fundraising along with the prudent management of donor funds.

## OUR VISION

To meet the needs of the hospital by building a legacy of support through continual philanthropic efforts.

## OUR VALUES

The CPDMH Foundation will:

- clearly explain our priorities and the purpose for which we are raising funds;
- be fiscally responsible with the donations and gifts entrusted to us by our donors;
- act with integrity, honesty and openness;
- ensure that donor funds are used effectively for the purpose for which they were given;
- respect the privacy of our donors by not selling or exchanging their anonymity;
- conduct ourselves with sensitivity and professionalism.



The following information is from the Carleton Place & District Hospital Foundation's annual financial statements.

## SUMMARY STATEMENT OF FINANCIAL POSITION

as at March 31, 2019

	2019	2018
<b>Assets</b>		
Current Assets		
Cash	\$ 121,654	\$ 18,913
HST Receivable	6,117	13,711
Prepaid expense	2,525	-
Investments	4,347,541	3,774,911
	<u>\$ 4,477,837</u>	<u>\$ 3,807,535</u>
<b>Liabilities and Net Assets</b>		
Current Liabilities		
Accounts payable and accrued liabilities	\$ 2,511	\$ 5,140
Due to Carleton Place & District Hospital	47,715	960
	<u>50,226</u>	<u>6,100</u>
<b>Net Assets</b>		
Restricted	3,527,556	2,974,584
Unrestricted	900,055	826,851
	<u>4,427,611</u>	<u>3,801,435</u>
	<u>\$ 4,477,837</u>	<u>\$ 3,807,535</u>

## SUMMARY STATEMENT OF OPERATIONS

year ended March 31, 2019

	2019	2018
<b>Revenue</b>		
Estate bequests and major gifts	\$ 811,828	\$ 135,000
Fundraising and general donations	308,175	292,278
Investment income	159,740	48,761
	<u>1,279,743</u>	<u>476,039</u>
<b>Expenditures</b>		
Administration	156,518	119,542
Bursaries / Transfers to other charities	5,814	5,749
Fundraising	63,918	76,877
Membership dues / Professional fees	3,308	3,433
	<u>229,558</u>	<u>205,601</u>
<b>Operating Income</b>	<u>1,050,185</u>	<u>270,438</u>
Transfer to Carleton Place & District Memorial Hospital	424,009	86,312
	<u>\$ 626,176</u>	<u>\$ 184,126</u>

## YOUR DONATIONS AT WORK

Funds transferred to Carleton Place & District Memorial Hospital in 2018-2019 fiscal year:

# \$424,009

### OPERATING ROOM

- Video gastroscope \$23,452
- LED headlight 5,000

### RADIOLOGY

- PACS upgrade 10,000

### EMERGENCY

- Heart monitors 169,056
- Stretcher 6,215
- Medifusion pump 3,964

### CSR

- Ultrasonic washer 22,854

### AMBULATORY CARE

- Vital sign machines 7,484

### MEDICAL/SURGICAL

- Heart monitors 135,944
- Tornado flusher disinfectant 12,000
- Vital sign machine 3,742
- Shower chair 10,012
- Flex active lift with scale 8,096

### PHYSIOTHERAPY

- NEO therapy system 6,190





## MOVING FORWARD

We are excited to share that this past and current year mark the “quiet phase” of our \$3 Million Comprehensive Capital Campaign. We have been working hard behind the scenes, having completed the feasibility study and the development audit as well as many other pre-campaign priorities to ensure a successful campaign. This \$3 Million Comprehensive Capital Campaign includes \$1.24 million which is our community’s share for the new Emergency Department and \$1.75 million needed to improve patient care and clinical Equipment.

Stay tuned for the launch of the “public phase” of the campaign to be announced within the year!

As we move forward together, let’s embrace the next phase of our development—one that will build upon our strong history and our proud legacy.

We are always here for you and your family; leading the way in quality and care. We are YOUR hospital and we are proud to be the hospital that patients recommend to family and friends.

**THANK YOU** for your support and the difference **YOU** have made for our patients by donating to the Foundation and helping CPDMH provide exceptional health care close to home!



To learn more about how you can make a difference, visit us at [www.cpdmhfoundation.ca](http://www.cpdmhfoundation.ca), send an email to [foundation@carletonplacehosp.com](mailto:foundation@carletonplacehosp.com) or call **613-257-GIVE (4483)**

## OUR TEAM

### BOARD OF DIRECTORS

#### EXECUTIVE

- Beth Hollihan, CHAIR
- Ian Grant, VICE CHAIR
- Ken Mylrea, TREASURER
- Joanna Luciano, SECRETARY

#### DIRECTORS

- Norma Hamilton
- Joanna Hauser
- Esmail Merani
- Linda McGreevy
- Flora Neave
- David Nephin
- Anna Potvin
- Stephen Tunks
- Mary Wilson Trider, Hospital CEO

### STAFF



**Robyn Arseneau**, MPhil, CFRE  
Executive Director

**Krista Simpson**  
Donor Relations  
Coordinator

### TEAM UPDATE

Robyn welcomed a beautiful baby boy into her family this summer and she will be on leave until fall 2020. We wish Robyn all the best and welcome two new members to our team:

**Wendy Knechtel**, CFRE  
Interim Executive Director

**Patricia Gaudreau**  
Communications & Community  
Engagement Coordinator